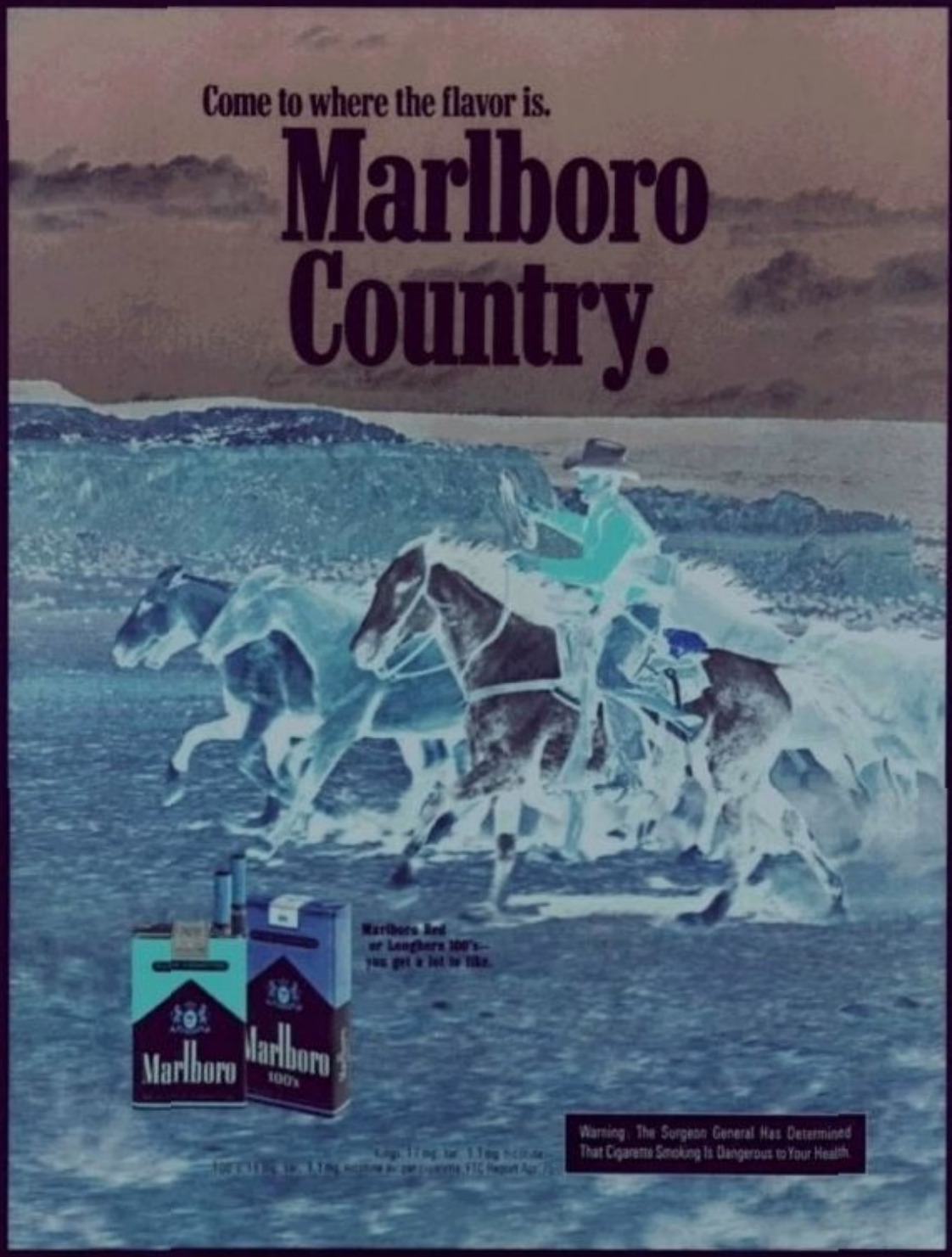
LEO BURNETT U.S.A.
Ad No. 3488—Charge JB—Req. No. 10278—page—4/c Bleed—8⅛ x 11⅛ in.—National Magazines, 1972 (A)
Printed in U.S.A.


Come to where the flavor is.
Marlboro Country.
Marlboro And or Longhorn 100's— you get a lot to like.
Marlboro
Marlboro 100's
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

2061192423
Source: https://www.industrydocuments.ucsf.edu/docs/fgfn0003
2061192423